

A close-up, low-angle shot of a vinyl record's grooves, illuminated from the left, creating a warm, golden glow. The record is set against a dark background. Overlaid on the right side of the image are faint, technical-style diagrams in a light brown color, including a grid, a semi-circle, and various lines and markers, suggesting a technical or engineering theme.

THE JINGLE HOUSE DINNER DANCE

A MONTHLY ANALOG FORMAT RELEASE SERIES

Bridging Intimate Live Performance,
Vinyl Culture, and Global Broadcast.



RELEASE EVENTS ARE STRATEGIC MARKETING TOOLS

An album release is more than a celebration; it is a **critical vehicle** to **generate buzz, engage fans**, and secure **media coverage**.

EVENT SPECTRUM



Live Performance

Debut of new tracks in real-time.



Listening Party

Intimate, storytelling-focused gathering.



Virtual Event

Global reach via streaming platforms.



Movie-Musical

Large-scale visual experiences.

The jNgle House concept unifies these formats into a single, recurring monthly product.

THE HYBRID CONCEPT: DINNER, DANCE, AND DIGITAL

The Intimate Experience

- IRL Dinner with Artists
- 2 guests per artist
- 20 VIPs

The Live Performance

- House Band Accompaniment
- Debut of Fresh Analog Tracks

THE jINGLe HOUSE SERIES

The Broadcast

- Hybrid Live Stream Video Chat
- Subscriber Content

Producer's Pack:
Album credits +
Event access.

THE ANALOG DIFFERENTIATOR: PHYSICAL MEDIA IN A DIGITAL WORLD



**jNgle
House**

Archer Records

Side A

TRACKLIST SPECS:

1. PRODUCTION PARTNER:

Archer Records

2. THE ASSET:

2,500 units of 12-inch vinyl with sleeves

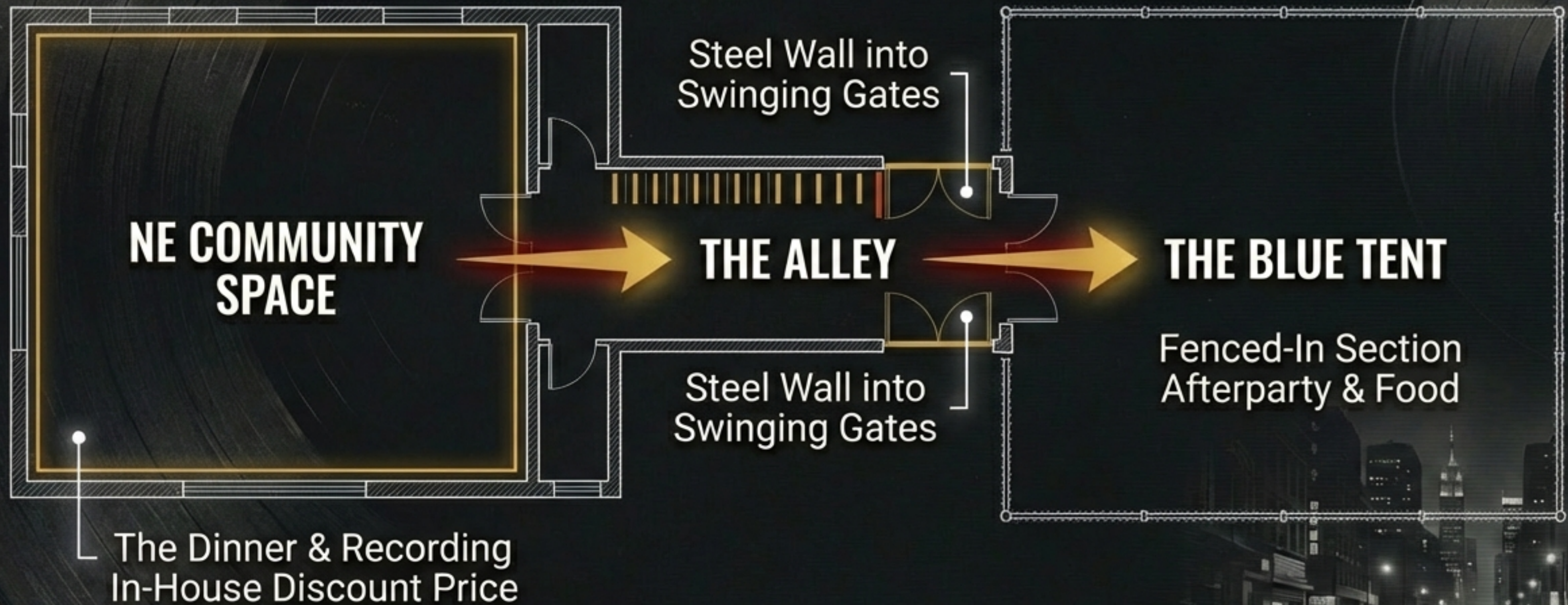
3. THE BRANDING:

Limited Edition, Live from the Red Door Session LP

4. ARTIST INCENTIVE:

Local artists receive spins of their fresh analog tracks

THE VENUE ECOSYSTEM: FLOW AND FUNCTION



PROGRAM FLOW: FROM DINNER TO THE AFTER PARTY

🕒 7:00 PM - 9:00 PM

Phase 1: The Dinner

Intimate IRL dinner with artists and VIPs.

- Catering by "Someday? Ed's" (\$10/head est)

🕒 9:00 PM - 10:00 PM

Phase 2: The Performance

Live session with the House Band & Fresh Tracks.

🕒 10:00 PM - 2:00 AM

Phase 3: The Gate / After Party

General Admission Entry.

- Food under The Blue Tent by "AJ's on the Block" (Alley Vendor).

EXTENDING THE LIFECYCLE: THE 'PHYGITAL' DISTRIBUTION STRATEGY

LIVE STREAM

Hybrid Live Stream Video Chat to Patreon/Subscriber service.

DELAYED RELEASE

Episodic release 48 hours post-event.

BROADCAST TV

"16 in the can" strategy for terrestrial TV outreach.

"Advertise Web to Streaming TV."

LIVE EVENT

RADIO

Hitsville Station airtime.

2,200 monthly minutes available at ~\$1/minute.

OPERATIONAL REQUIREMENTS & RISK MANAGEMENT



Security:

Contracted security services strictly for the fenced-in parking lot section.



Sanitation:

"Greenhouse" 3-for-1 deal on luxury portable restrooms (Baba).



Beverage Control:

Licensed Beverage Vendor required for all service areas.



Infrastructure:

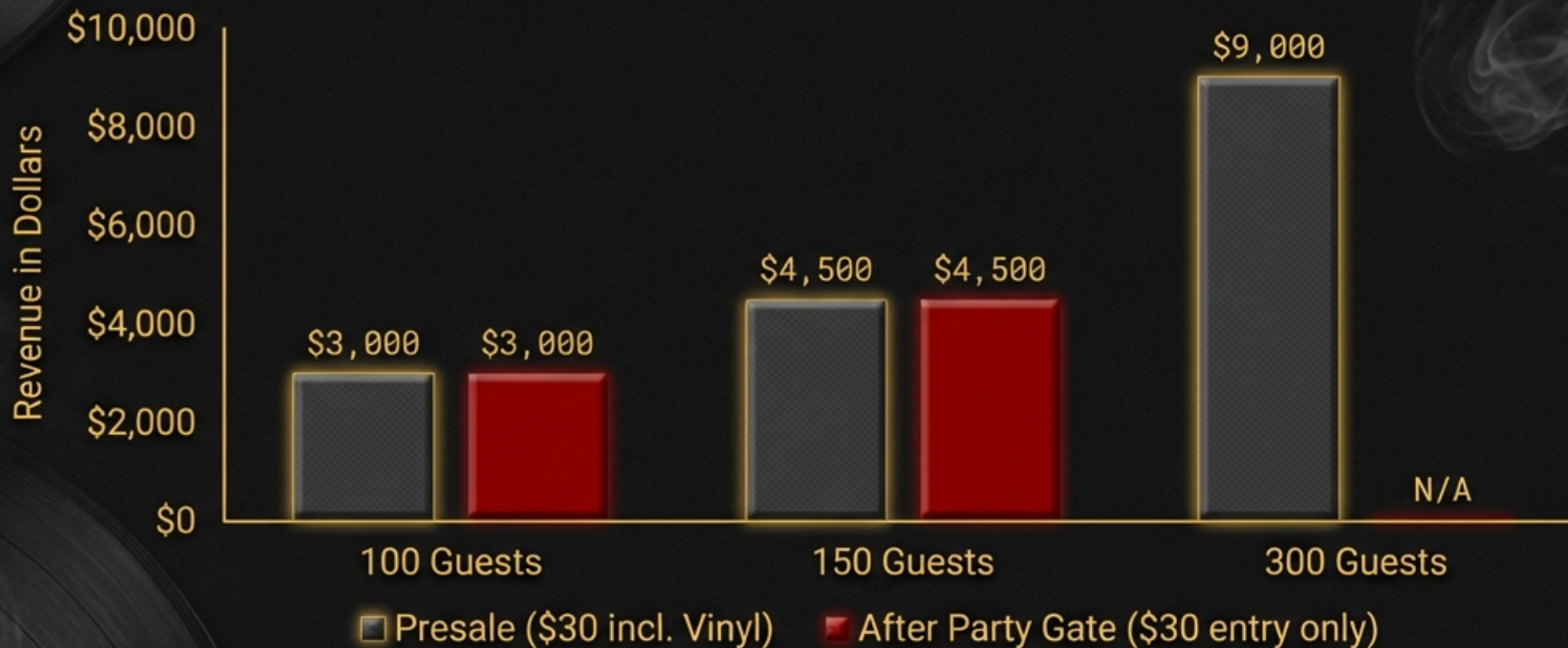
Parking management, dumpsters, and custom swinging gate fabrication.

THE INVESTMENT: PRODUCTION & VARIABLE COSTS

Vinyl Production (Archer Records - 2,500 units)	\$7,900
Space Rental (NE Community @ \$100/hr)	\$1,000
Catering (\$10/head estimate)	\$1,000
Promotion (In-house retail value)	\$1,000
Crew Labor	\$1,000
House Band	Budget TBD

Total Estimated Base Cost:
~\$12,000

REVENUE STREAM A: TICKETING & GATE SCENARIOS



****Artist Presale Bonus:****
10 artists x 10 records @ \$10 =
+\$1,000 additional revenue.**

REVENUE STREAM B: SPONSORSHIP & PACKAGES

TITLE SPONSOR

\$10,000

Brought to you by...

- "Ten Top" Seating
- 100 copies of Analog Recordings
- Media Goodies & Rights
- Trinkets & Branding

PRODUCER'S PACK

\$1,000

- Credits on the Album
- 1 Guest Pass

ENGAGEMENT STRATEGY: MAKING THE NIGHT MEMORABLE



Signature Cocktails



Themed Decor & Schticks



Limited Edition Keepsakes

Leveraging Hypebot and Rexius Records planning guides for detailed execution checklists.

THE ROADMAP: A MONTHLY PRODUCTION ENGINE



Artist Support:

Fresh analog tracks by local artists get **60 spins** (3.5 minute) for free on local channels.

THE BOTTOM LINE: VIABILITY & NEXT STEPS

COSTS:
~\$12,000



POTENTIAL REVENUE:
~\$15,500+

(Based on 1 Title Sponsor + 100 Presale Tickets + 100 Gate + Artist Buy-in)

The jNgle House Dinner Dance is a self-sustaining ecosystem connecting local talent with global broadcast potential.

READY TO SECURE THE TITLE SPONSORSHIP?